

<p><b>OBJECTIVE</b></p> <p><b>COMPETITOR</b></p>	<p><b>CUSTOMER JOURNEY MAP</b></p> <p>AWARENESS</p> <p>CONSIDERATION</p> <p>PURCHASE</p> <p>ONBOARDING</p> <p>ADVOCACY</p> <p>USER ACTIONS</p> <p>TOUCHPOINTS</p> <p>PAIN POINTS</p> <p>SOLUTIONS</p>	
<p><b>LEAN CANVAS</b></p> <p>PROBLEM</p> <p>SOLUTION</p> <p>KEY METRICS</p>	<p>UNFAIR ADVANTAGE</p> <p>CUSTOMER SEGMENTS</p> <p>CHANNELS</p> <p>EARLY ADOPTERS</p>	<p>PLAN</p> <p>DO</p> <p>ACTION</p> <p>CHECK</p> <p>PDCA</p>
<p>UNIQUE VALUE PROPOSITION</p> <p>COST STRUCTURE</p>	<p>REVENUE STREAMS</p> <p>BUSINESS IN ONE SENTENCE</p>	<p><b>CONCLUSION</b></p> <p><b>TEAM</b></p>